



# WAYMON HUDSON

QUEER CREATIVE. MARKETING FUTURIST.  
EXPAT. LIFESTYLE STORYTELLER.

 **Instagram:**  
[@waymonhudson](https://www.instagram.com/waymonhudson)

 **LinkedIn:**  
[/in/waymonhudson](https://www.linkedin.com/in/waymonhudson)

 **Substack: Notes from**  
**[the Jungle](#)**

## About Me

I'm Waymon — a queer, late-deafened creator blending bold storytelling, creative strategy, and joyful visibility. From the Costa Rican jungle to center stage, I build lifestyle content that resonates deeply and drives impact. Think surf, storytelling, soul, and sequins.

## AUDIENCE SNAPSHOT

ENGAGED, VALUES-ALIGNED AUDIENCE ACROSS INSTAGRAM, FACEBOOK, LINKEDIN, AND SUBSTACK —  
PRIMARILY LGBTQ+ AND PROGRESSIVE WOMEN, AGES 30-55.

 **Top Locations:**  
U.S., Costa Rica,  
Canada, UK

 **Audience: LGBTQ+**  
folx, progressive  
women, creative  
explorers (30-55)

 **Values: Queer**  
visibility, authenticity,  
emotional intelligence,  
radical joy

 **Voice:**  
Empowering. Bold.  
Smart. Joyful.



**Let's create something bold, honest, and unforgettable.**  
**Storytelling is survival. Let's tell one that matters.**

 [collab@waymonhudson.com](mailto:collab@waymonhudson.com)

# LET'S BUILD SOMETHING THAT WORKS

I'm open to sponsored posts, brand ambassadorships, co-branded content, affiliate campaigns, and strategic partnerships that go deeper than the algorithm. Let's make content that connects.



Queer-owned wellness & lifestyle brands



LGBTQ+ travel & eco-conscious retreats



Arts orgs, publishers, and creative platforms



Surf, expat & Costa Rica-based experiences



Conscious brands in personal growth & identity

## DELIVERABLES MENU

- **Sponsored Instagram Posts**

Beautifully crafted, values-forward posts that blend lifestyle storytelling with high-impact brand visibility.

- **Reels & Stories with Authentic VO**

Dynamic, real-life content told in my voice — where surf, dogs, and sequins meet purpose and personality.

- **Affiliate Links & Product Placement**

Subtle, story-integrated product placement that feels natural — because my audience trusts what I love.

- **Strategic Collab Campaigns**

Co-created content arcs that go beyond one-and-done, designed to resonate, convert, and build community.

- **Storytelling Copy & Scriptwriting**

From captions to campaigns, I craft words that move people — smart, emotionally intelligent, and on-brand.

- **Email, Blog, Substack Integrations**

Thoughtful, multi-platform storytelling that amplifies your message across inboxes, longform, and social.

AS A LATE-DEAFENED CREATOR, I SPEAK CLEARLY AND LIPREAD FLUENTLY — COMMUNICATION IS ALWAYS SMOOTH, ACCESSIBLE, AND HUMAN.

## Let's Collab

Email: [collab@waymonhudson.com](mailto:collab@waymonhudson.com)

Website/Portfolio: [www.waymonhudson.com/work-with-me](http://www.waymonhudson.com/work-with-me)

Availability: Open for partnerships & collaborations

DM on Insta: [@waymonhudson](https://www.instagram.com/waymonhudson)

Let's collaborate! Custom packages available upon request

*I collaborate the way I live — with boldness, bite, and a little bit of glitter.*